



MBAⁱⁿ INTERNATIONAL BUSINESS

&

MBAⁱⁿ BUSINESS ANALYTICS

PROSPECTUS

20 24



Programmes offered at:

Delhi | Kolkata

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WELCOME MESSAGE

Indian Institute of Foreign Trade (IIFT) was founded in 1963 with the key objectives of transforming the ecosystem for research, training and academic excellence for India's external engagements. Being into 60th year of existence, IIFT is globally viewed as a pioneer in the field of Foreign Trade. In 2022, IIFT has successfully launched its new campus at Kakinada (Andhra Pradesh) in addition to an already established and fully-functional campus at Kolkata. The various centres of IIFT such as the Center for WTO Studies, Center for Regional Trade, Center for International Trade Law, and Center for Trade Facilitation & Logistics contribute in its pursuit of excellence at policy fronts. IIFT offers long-term executive education and training programs with its Executive Management Program Division (EMPD) and short term professional training with Management Program Division (MDPs). The Research Division of the Institute offers Ph.D. programs and also pursue need-based research studies in the areas of International Business and beyond.

Graduate School of Management (GSM) division of the Institute offers MBA (IB) both at Delhi and Kolkata campus, and BBA (Business Analytics) at Kakinada campus. As of 2023, the Institute has also launched the MBA (Business Analytics). IIFT has completed 100 percent placement of MBA (IB) for the batch 2021-23 with an impressive salary package. The average salary package of MBA (IB) for the batch 2021-23 has been impressive 29.1 Lakhs.



Dr. Satinder Bhatia
Vice-Chancellor, IIFT

The rich curriculum embedded with holistic and practical learnings on the functional domain(s) of management prepare IIFT candidates for the most challenging job(s), both for national and international assignments. The track record of 100 percent placement of MBA (IB) program is a testimony of trust, enthusiasm and expectations of recruiters on the one hand, it also vindicates the great legacy of academic and professional excellence of IIFT, year on year.

With recent changes in the arena of international business, domestic markets have become intertwined with global value chains. In order to develop the domestic markets and carve a niche in the global markets, great deal of knowledge and skill in international trade is required. IIFT consistently meets this challenge by updating its course content and pedagogy to equip its students with the skill-sets required to become effective and capable global managers.



IIFT's endeavour has been widely recognized with various awards over the last few years for its industry relevant course content and sectoral specialization. This can be attributed to the fact that the alumni of IIFT are now leading various national and international organizations across the globe.

IIFT offers a conducive ecosystem of learning and is a right place to learn the nuances of all functional areas of management, develop cross-cutting expertise in an area of specialization coupled with holistic understanding of International Business Operations.

I extend a warm invitation to young graduates to become a part of IIFT and enhance your Knowledge and skills towards becoming exceptional corporate citizens and leaders.

Dr. Satinder Bhatia

**Vice-Chancellor
Indian Institute of Foreign Trade**



ABOUT US

Indian Institute of Foreign Trade

(Deemed to be university)

Under Ministry of Commerce & Industry

Campuses

Delhi | Kolkata | Kakinada



The Indian Institute of Foreign Trade (IIFT) was established in 1963 as an autonomous body under the Ministry of Commerce & Industry to contribute in the skill building for the external trade sector of India. It has come a long way to successfully develop into a unique institution involved in imparting knowledge through research and training in international business and trade. The Institute was granted "Deemed to be University" status in 2002. The National Assessment and Accreditation Council (NAAC) has recognized IIFT as Grade 'A' Institution in 2005 as well as in 2015. Over the years, IIFT has emerged as a national university with focus on International Business Management and Strategy, and such focus is reflected in all three major activities of the Institute: Research, Training and Education.

OBJECTIVE

- 1 Impart professional education in modern management techniques relevant to international business.
- 2 Enable the participants to appreciate the inter-relationship between the diverse and complex tasks of international business.
- 3 Develop capacities among business executives for improved understanding of various trade and economic issues.
- 4 Conduct high quality research that addresses domestic as well as world trade and business issues.

OUR VISION & MISSION



VISION

To be an academic Centre of Excellence in international business research, training and education.

MISSION

To create and foster a learning environment that enables participants to be leaders in international business with sensitivity towards society.

RANKING



IIFT ranked 27th under Management category by NIRF 2023 Survey.



1st most competitive B-School.

Other Rankings

Year 2023



Ranked 4th under the Top 100 Management Institutes (Overall Ranking) in Times B-School Survey 2023.

4th



Ranked 5th in Chronicle's All-India B-School Survey 2023 – under All India Top B-Schools Category.

5th



Ranked 7th in Indian Institutional Ranking Framework (IIRF)-under Deemed Universities (Govt. Private & Public - Overall) category.

7th



Ranked 9th in overall rankings out of 272 B-Schools in India in Business Today-MDRA Best B-Schools Survey-23.

9th



Ranked 12th in MBA Universe B-School Ranking- 2023.

12th

Year 2022



Ranked 5th in Chronicles All India B-School Survey-2022.

5th



Ranked 9th among the 175 B-Schools in India by the Fortune-India's Best B-Schools Survey-2022.

9th



Ranked 9th in Indian Institutional Ranking Framework (IIRF)-under Deemed Universities (Govt. Private & Public - Overall) category.

9th



Ranked 10th in Business Today – MDRA-2022 Best B-Schools Overall Rankings.

10th



Ranked 12th in MBA Universe B-School Ranking- 2022.

12th

Rank

Indian Institute of Foreign Trade

The Indian Institute of Foreign Trade was granted the prestigious AACSB Accreditation on 17th November, 2021. With this the IIFT figures amongst the top 900+ Business Schools of the world which have earned this accreditation.



Other Memberships

S. No.	Institute / University
1	The European Foundation for Management Development (EFMD)
2	The Academy of International Business (AIB)
3	The Association of MBAs (AMBA)
4	The Global Compact Network, India (GCN)
5	Indian Finance Association (IFA)
6	The Association of Indian Universities (AIU)
7	Association of Indian Management Schools (AIMS)

ACCREDITATIONS

PROGRAMMES

The Institute's portfolio of long-term programmes is diverse, catering to the requirements of aspiring international business executives and mid-career professionals alike. These are:

S. No.	Name of Programme
1	Ph.D. (Management) Programme at Delhi and Kolkata
2	Ph.D. (Economics) Programme at Delhi and Kolkata
3	Two-year MBA (International Business) at Delhi and Kolkata
4	Two-year MBA (Business Analytics) at Delhi
5	Two-year MA (Economics – Specialization in Trade and Finance) at Delhi and Kolkata
6	Two years six months MBA (International Business) Weekend at New Delhi and Kolkata
7	Integrated Programme in Management (Business Analytics and International Business) at Kakinada, Andhra Pradesh
8	Executive Post Graduate Diploma in International Business at Delhi and Kolkata
9	Executive Post Graduate Diploma in International Business (Hybrid) at Delhi
10	Executive Post Graduate Diploma in International Business (On-campus) at Delhi
11	Post Graduate Certificate Programme in International Business and Finance (Hybrid).
12	Certificate Programme in Export Import Management

CAMPUSES

Delhi Campus

Located in Qutub Institutional Area, overlooking green ridge and historical QutubMinar, the IIFT Campus is considered to be one of the finest in the country. The campus spread over 6.5 acres of land houses two academic blocks and two residential blocks for students and visiting faculty. One more residential facility for the students has been created a few steps away from the main campus. Be it the imposing structure of the "atrium", the mystic beauty of the architectural design called "eye of the universe", or the splendor of the campus in full bloom in winter, it never fails to impress the visitors.

In winter, it never fails to impress the visitors. The campus itself is a very picturesque with artistically designed buildings and well maintained plush gardens. The facilities available on the campus include, fully airconditioned lecture halls with modern audiovisual aids, conference halls for round-table conferences, an auditorium of 450 seating capacity, two computer labs, indoor games, sports ground, besides excellent residential facilities for the students. The campus is fully wi-fi enabled.



Another campus of the Institute spread over 5.6 acres, located at Maidan Garhi, New Delhi is also under construction and will be operationalized very soon.

Kolkata Campus



IIFT's Kolkata Campus is located at the picturesque East Kolkata off EM Bypass in a sprawling area of around 7 acres. The campus is developed as a green and fully integrated campus with independent blocks for academic, administration and student living areas with all modern amenities. The campus also houses three water bodies to maintain ecological diversity with enough greenery. There are centrally airconditioned modern lecture halls, syndicate rooms, common area, auditorium, open air theatre, common courtyard in its academic and administration blocks on exemplary designs to create a great learning environment. The campus is fully wi-fi enabled.

KAKINADA CAMPUS



A land measuring 25 acres has been allotted to the Institute for setting up a full-fledged campus at Kakinada, a beautiful coastal town and a smart city in the State of Andhra Pradesh.

For the present batches of 5 years Integrated Programme in Management (BBA in Business Analytics + MBA in International Business), Jawaharlal Nehru Technological University (JNTU), Kakinada has permitted IIFT to utilize its premises. The University has state of art infrastructural facilities like Internet Connectivity, library, playgrounds, auditorium, canteen and medical services. The class rooms are fully air conditional with modern audio-visual aids.

FACILITIES

Hostel



The MBA (International Business) is a fully residential programme and all the students are required to stay in the hostel. In Delhi, hostel accommodation is provided on double/triple occupancy basis and in Kolkata it is provided on single/ double occupancy basis. Please note that the allotment of room type (i.e. single/double or triple) is on the sole discretion of the Institute.

Library

The Institute's has a well-equipped Library with updated knowledge. It has a collection of latest books by eminent author son Trade, Economy, Management and WTO related issues. It also has a collection of journals, research reports, company reports, CD-ROMs, video cassettes, International Trade Statistics and Data bases.

Apart from books on traditional Management and Economics related areas, the Library has huge collection of books on;

- ✓ WTO
- ✓ Intellectual Property Rights
- ✓ Services Management
- ✓ Mergers & Acquisitions
- ✓ Trade Finance

- ✓ E-Business
- ✓ Global Business Strategies
- ✓ International Business Law
- ✓ Information Technology

The Library also subscribes to over 235 Journals and Periodicals and has enriched itself with publications of prestigious national and international organizations such as UN, ITC, UNCTAD, WTO, IMF, World Bank, Ministries and Departments of Government of India.

Online Access to Information

In order to facilitate online access to information, Library has also subscribed to trade related online and offline databases like;

- ✔ Blackwell Synergy (28 e-Journals)
- ✔ Balance of Payment,
- ✔ CMIE data bases(Commodities, Prowess, India Trade, Industry Outlook and Economic Outlook),
- ✔ Commodity Price Bulletin

Bloomberg Subscriber

IIFT subscribes to Bloomberg, which offers a dynamic network of information for decision-makers. Bloomberg is of great value to B-School students seeking fast access to accurate business and financial information, news and insight around the world. Students are also offered training to familiarize them with this powerful resource.

Other Facilities & Services

- ✔ Reading room facility
- ✔ Reference services
- ✔ Documentation/Indexing services
- ✔ Photocopy facility-chargeable.

WTO Resource Centre (Shifted to NAFED Building) to facilitate research on World Trade organization.

Books for Reference only.

No borrowing allowed.
(Photo copying allowed)

How to Avail Library Facilities?

Library facilities are open to participants. The participants are required to deposit of 5,000/- for Library membership which is refundable at the end of the Programme.

USERS' ATTENTION

✗ DON'TS

- ✗ Stealing, mutilating, marketing of books and tearing of pages are considered serious offence and can even result in rustication of the concerned student.
- ✗ Repeated delay in return of books may result in suspension from the membership of the Library.
- ✗ Personal belongings including books, notes, eatables, etc. are not allowed inside the Library.
- ✗ Participants to consult the Library Rules and Regulations from the Library Counter for details.
- ✗ Use of mobile phones inside the Library is strictly prohibited.

Computer Facilities



Recognizing the importance of technology in education, IIFT's Computer Centre has implemented the latest state of the art IT infrastructure to provide a competitive advantage in its core areas of education and research. The Computer Centre aims at providing 99 percent up time including ensuring server uptime, data recovery and backup, facilitating storage management, hardware, network operations, streamlining operations and simplifying end-user support.



Delhi Campus

For its internet requirements, the IIFT avails 500 mbps leased line from two different ISP on load balancing. The computer lab for the students is open 24X7 with adequate number of desktop computers. These are fully supported with application software such as SPSS, E Views, SAS, etc. India Trade & Prowess databases from CMIE are also available on the Institute's network. Comprehending the recent advances in functional data analysis and high-dimensional statistics.

Besides the Computer Lab, has an exclusive Data Analytics & Simulation Lab (DASL) with 40 computers with software such as SPSS, Hadoop, SAS, etc. for Data Analytics and Simulation Courses.

A part from this, IIFT also uses video conferencing facility for training, research activities besides connecting IIFT Delhi campus, Kolkata campus & Kakinada campus for internal meetings, etc.

IIFT's recent foray in the online education platform has been possible with the state-of-the-art IT infrastructure support being provided for the conduct of online programmes, which has enabled IIFT to conduct online sessions on a real time basis using broadband facility. The Institute has a multi-tiered network infrastructure in place. Buildings inside the campus are well connected with fiber network. The network infrastructure is at layer 3 switching level that helps to inter connect all components together on one platform. Institute's network is also supplemented with managed Wi-Fi supporting 802.11n and standards. Over 1000 users have access to this network.

Apart from this, classrooms area adequately equipped with LCD projectors and PCs.

"Campus360"

IIFT also has a fully integrated in-house developed platform, named Campus360 (<http://campus360.iift.ac.in>) that provides convergence facility to the faculty with the students and the programme office.

Features

- Online Attendance
- Sharing of Courseware
- Result Processing
- Online Quiz
- Opinion Polls
- Assignment Submission
- Elective Selection
- Port Visit Option
- Language Selection
- Dissertation/Research Project Submission
- And Many More Related Activities

Kolkata Campus

Kolkata Campus is having 350 mbps for its internet requirements besides 35 mbps NLD between Delhi & Kolkata campuses. Wi-Fi services are also made available to the students in the campus. Lib sys, Prowess, India Trades services have been facilitated locally from IIFT Kolkata Digital lab at IIFT Kolkata is well equipped with 30 latest model computers for student access. Kolkata campus also has an online classroom studio to conduct online certificate and executive programmes.



INTERNATIONAL COLLABORATIONS

The International Collaborations & Capacity Development (ICCD) Division of IIFT plays an important role in the Institute through various activities:

- ✔ Conducting customized programmes for international students and executives.
- ✔ Establishing academic ties with domestic and international universities / institutions to enable student exchange, faculty exchange and/or joint training and research programs.
- ✔ Hosting interactive information sessions for visiting delegations of students, academicians, and policy-makers from different countries.
- ✔ Obtaining and leveraging membership of renowned domestic and international organizations to strengthen academic standards and collaborations.
- ✔ Facilitating participation of faculty in National and International training programs and Conferences.

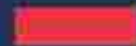
IIFT has collaborations with 41 Universities/B-schools throughout the world. The key areas of collaboration with partner institutes include the following:

- ✔ Student Exchange / Faculty Exchange
- ✔ Faculty Development Programme
- ✔ Training Programmes/Study Tours
- ✔ Joint Research

S. No.	Institute / University	Region
1	Brock University, St. Catherines, Ontario, Canada	North-America
2	Vietnam Institute for Indian and Southwest Asian Studies (VIISAS)	Asia-pacific
3	IESEG-School of Management, Lille Catholic University, Lille and Paris, France	Europe
4	EM-Strasbourg Graduate School of Management, Cedex, France	Europe
5	Ural Federal University, Ekaterinaberg, Russia	Russia

S. No.	Institute / University	Region
6	The Educational Institution Belarus State Economic University, Belarus	Europe
7	Hanken-Swedish School of Economics and Business Admn. Finland	Europe
8	Rennes School of Business, France	Europe
9	Universita Bocconi, Milano, Italy	Europe
10	The International University in Geneva, Switzerland	Europe
11	Allianza 4 Universidades, Spain	Europe
12	Universitat des Saarlandes, Germany	Europe
13	University of Insubria, Italy	Europe
14	HS PF Pforzheim University, Germany	Europe
15	University of International Business and Economics, Beijing, China	Asia-pacific
16	International Institute for Trade and Development, Bangkok, Thailand	Asia-pacific
17	Bradley University, Peoria, Illinois, USA	North-America
18	The University of Newcastle, Newcastle, NSW, Australia	Australia
19	Ajou University, Suwon, Korea	Asia-pacific
20	Grenoble Ecole de Management, Grenoble Cedex, France	Europe
21	University of Tanjungpura, Indonesia	Asia
22	University of Scranton, Pennsylvania, USA	North-America
23	Foreign Trade University, Hanoi, Vietnam	Asia-pacific

S. No.	Institute / University	Region
24	Abrystwyth University, UK	Europe
25	Lund University School of Economics & Management, LUSEM, Sweden	Europe
26	Foreign Trade Training Centre, Cairo, Egypt	Africa
27	International Business School, Americas	South-America
28	International Institute of Business Networking, Russia	Russia
29	Herbert H. Lehman College of the City, University of New York, USA	North-America
30	Institute of Indian Studies, Hankuk University, South Korea	Asia-pacific
31	Kent State University, USA	North-America
32	Deakin University	Australia
33	Solbridge International School of Business, South Korea	Asia-pacific
34	International School of Finance and Technology, Tashkent, Uzbekistan	Asia-pacific
35	Bangladesh Foreign Trade Institute, Dhaka	Asia-pacific
36	UAM, Madrid, Spain	Europe
37	National Dong Hwa University, Taiwan	Asia-pacific
38	University of Leeds, UK	Europe
39	British Teaching University, Georgia	Europe
40	The University of Western Australia, Perth, Australia	Australia
41	The Institute of Export & International Trade, England	Europe



Faculty Development Program

The Faculty Development Programme (FDP) intends to provide financial assistance to facilitate up-gradation of knowledge, skill and intends to provide opportunities for induction training to teachers. In the AY-2022-23, a total of around 20 Faculty Development Program was conducted which includes (National & International Conference/Training Programs).

Student Exchange Programme

Student Exchange Programme at Indian Institute of Foreign Trade is an important part of the course curriculum. In the last decade, IIFT has been able to develop and establish the student exchange programme with several premiere institutions across Europe and Asia. Today, IIFT boasts of collaborations across the globe with several leading universities and academic institutions. Annually, the selected number of students of MBA (IB) Programme travel to various universities across the partnering institutions for spending a trimester in the host university (which is a two-way mobility process). The total number of exchange students for the academic session 2022-23 is 51.

The selection process for the SEP batch commences every year between August and September. In the AY-2022-23, a total of around 20 Faculty Development Program was conducted which includes (National & International Conference/Training Programs).

The partnering institutions for Student Exchange Programme are as follows:

- ✓ UAB- Universitat Autònoma de Barcelona
- ✓ Rennes School of Business, France
- ✓ UAM- Universidad Autònoma de Madrid
- ✓ Brock University, Canada
- ✓ Grenoble School of Management, France
- ✓ HANKEN- Swedish School of Economics & Business Administration, Finland
- ✓ Ural Federal University, Russia
- ✓ EM- Strasbourg Graduate School of Management, France
- ✓ IESEG- School of Management, Lille Catholic University, Lille, France
- ✓ HS PF Pforzheim University, Pforzheim, Germany
- ✓ Università Commerciale L. Bocconi, Italy
- ✓ Universität des Saarlandes, Germany
- ✓ University of Tanjungpura, Indonesia
- ✓ University of Insubria, Italy
- ✓ The International University, Geneva, Switzerland
- ✓ Institute of Indian Studies, Hankuk University of Foreign Studies, South Korea
- ✓ Sol Bridge International School of Business, South Korea
- ✓ National Dong Hwa University, Taiwan
- ✓ LUSEM, Lund University School of Economics & Management, Sweden
- ✓ University of Scranton, Pennsylvania, USA



ALUMNI AFFAIRS

Division of Alumni Affairs

With an objective to foster a lifelong intellectual and emotional bond between the organization and its alma mater and to provide the students an opportunity to connect with alumni across the globe, the Director (IIFT) formed a separate division 'Division of Alumni Affairs' in June 2018. Headed by Dr. Niti Nandini Chatnani, the division seeks to reach, serve and engage over fifty thousand IIFT alumni across 30+ nations. It is also a medium to facilitate inputs from the distinguished alumni to further the cause and success of IIFT. It would also keep the alumni, students and faculty updated regarding events and program of IIFT.

The division aims

- ✔ To support and cultivate mutually beneficial interactions not only between the alumni and existing students, but also, among the alumni themselves.
- ✔ To provide a platform to the alumni for the exchange of ideas on institutional development and growth.
- ✔ To ensure active and dedicated alumni involvement in the institute's activities and growth to enhance social utility of their Alma Mater

- ✔ To foster a lifelong intellectual and sensitive bond between the alumni and their alma mater.
- ✔ To facilitate inputs from the distinguished alumni to further the cause and success of IIFT.
- ✔ To maintain the updated and detailed information of all alumni across the globe.

Alumni Relations Committee

Alumni Committee at IIFT is an active body that maintains the alumni relations and interaction with the alumni of the college. Alumni Committee is responsible for organizing guest lectures, chapter meets (domestic and international), silver jubilee reunion, grand alumni meet, maintaining alumni database and publishing the annual magazine Alma Mater.

The alumni association also looks after continuous updation of alumni database, connecting with them through linked in accounts, communicating about the activities and achievements of IIFT and also about the various alumni meets.



PUBLICATIONS

Journals Division of IIFT brings out Journals, Newsletter, and Working Papers and Seminar Series. In the seminar series, div invite external experts to present an academic research paper/topic and to interact with faculty members/research scholars at IIFT. One of the primary purposes of such events is to foster a research culture among faculty members and students. Since August 2018 when the initiative was started, Journal Division has conducted several lectures and panel discussions

FOCUS WTO Journal

Journal Division publishes FOCUS WTO (Print & Online) a peer-reviewed quarterly journal. Which is an in-house publication of IIFT that publishes full-research papers, case studies, monographs, book reviews, and synopsis of doctoral dissertation in international business and management research.

Major Achievement

- 1 ISSN No. 2583-7311 (Online) for FOCUS WTO is allotted by a Network of International Standard Serial No. (ISSN) National Centre (National Science Library, New Delhi). Now FOCUS WTO has ISSN for both print and online.
- 2 Journal Division achieved a milestone with its first International Subscription from Germany (Massmann Internationale Buchhandlung GmbH) for FOCUS WTO.

FOCUS WTO as a journal has been indexed with:

- ✓ Indian Citation Index (ICI)
- ✓ ROAD (Directory of Open Access Scholarly Resources)
- ✓ Directory of Research Journals Indexing (DRJI), and
- ✓ J Gate
- ✓ SJIF (Scientific Journal Impact Factor)

- 3 The journal FOCUS WTO has now gone online and has been hosted on the web portal since 2021. (The link to the same is https://www.iift.ac.in/iift/publication_s.php)

- 4 Online submission of articles for Focus WTO has been launched under the peer review process since 2021.

The link to the same is (<http://publication.iift.ac.in/focus.asp?id=700>)

- 5 Focus WTO has now become online. All Archive has been created online since January 2021.

Foreign Trade Review (FTR)

Foreign Trade Review (FTR) is a peer-reviewed quarterly journal having more than four and half decades of existence in the academic research fraternity. The journal is published by SAGE Publications India.

This journal is included in the following abstracting and indexing databases: SCOPUS, Chartered Association of Business Schools (ABS); ABDC-B, Clarivate Analytics; Emerging Sources Citation Index (ESCI). The Journal intends to serve as a comprehensive forum for theoretical and empirical research on International Trade and Business.

Launching of New Journal

IIFT with SAGE publish a new Journal titled "International Business and Management Review (IIFT-IBMR) Journal" a bi-annual peer-reviewed.

The journal aims at bringing together managerial issues, practices and innovations that are useful to scholars, educators, managers, consumers, other societal stakeholders and policy-makers around the world. It aims to play a significant role in shaping the content and boundaries of the management discipline while simultaneously covering the international scope of businesses. Eminent Professors from diverse fields in International Business and Management, spanning across Asia (Sri Lanka, Japan, and Thailand), Russia, USA, etc.

Publishing IIFT Quarterly Newsletter

Journal Division publishes the IIFT Quarterly Newsletter which contains the activities of the Institute.

Uploading of Working Paper Series

The main aim of the working paper series of IIFT is to help faculty members share their research findings with professional colleagues in the pre-publication stage. The papers are published online and uploaded on the IIFT website.



SCHOLARSHIPS

New Scholarship Scheme (NSS)

The Institute offers a Scholarship on the basis of Merit-cum-Means. Under this scheme 20% of the tuition fee of the programme will be disbursed to 10% admitted students in all Full Time/Regular programmes offered by IIFT. The scholarship is granted after the successful completion of the programme. Any student whose family income is less than Rs.8.00 lakh per year can apply under this scheme. The upper ceiling of Rs.8 lakhs is subject to revision. Complete details are available on IIFT website (http://iift.ac.in/iift/docs/LatestUpdates/scholarship_04012023.pdf).

Scholarships Offered by Government of India

Government of India offers various central and state level scholarships to students. Complete details about the available scholarships and process for applying for those scholarships are available on National Scholarship Portal (<https://scholarships.gov.in>). As of now, following central scholarships are available for Full-Time MBA (IB) students of IIFT through NSP portal:

Central Sector Scholarship of Top Class Education

Offered by the Ministry of Social Justice & Empowerment, Government of India, to the SC students based on their annual parental income.

Central Sector Scholarship for Higher Education

Offered by the Ministry of Tribal Affairs, Government of India, to the ST students based on their annual parental income.

Merit-cum-Means Based Scholarship

Offered by the Ministry of Minority Affairs, Government of India, to the students belonging to minority communities based on their annual parental income.

Top Class Education Scholarship for Students with Benchmark Disabilities

Offered by Department of Empowerment of Persons with Disabilities, Government of India to the students with benchmark disabilities

Central Sector Scholarship Scheme of Top Class Education in College

Offered by the Ministry of Social Justice & Empowerment, Government of India, to the OBC and other students based on their annual parental income.

Other Scholarships

Exim Bank had instituted a scholarship for reserved category (SC/ST) students at IIFT in 1985. The amount of scholarship that is given to the topper among the reserved category (SC/ST) students in IIFT, is equivalent to the tuition fees paid by the reserved category student in the first year of the two-year Full-Time MBA (International Business) Programme, subject to a ceiling of 3.5 lakh.

The Institute retains the right to add or delete any Scholarship Scheme or change the existing clause(s) as and when required.

PLACEMENTS

Final Placement MBA (IB) 2021-23



In final placements for the MBA (IB) batch of 2021-2023, the placement cycle saw participation from 108 reputed recruiters across diverse domains and industries

Following are some of the major highlights of this placement cycle:

- ✔ It witnessed an average CTC of Rs 29.1 Lakhs per annum.
- ✔ Median CTC stood at Rs 26.5 Lakhs per annum

- ✔ The highest international CTC offer stood at Rs 85.40 Lakhs per annum, while the highest domestic CTC stood at Rs. 75.6 Lakhs per annum.
- ✔ The top 25% students of the batch received an average CTC of Rs 46.9 Lakhs per annum.

Infographic



Summer Placement MBA (IB) 2022-24

Indian Institute of Foreign Trade (IIFT) concluded Summer Internship Placements for the 2022-24 batch of its Flagship MBA (IB) Program. The placement cycle saw participation from 100 reputed recruiters across diverse domains and industries.

This season witnessed an average stipend of ₹2.63 Lakhs and a median stipend at ₹2.50 Lakhs for a duration of 2 months, representing a noteworthy increase of 29% and 25%, respectively, over the previous edition. The highest stipend offered stood at ₹4.40 Lakhs (for 2 months).

Placement For MBA (BA) Programme

Placement is a student's driven activity. Placement Assistance will be provided to students of MBA (BA) programme, though the Institute does not guarantee placements to them.

MBA in INTERNATIONAL BUSINESS

About Programme:

MBA (International Business) is a six-trimester general management programme with a focus on International Business for developing a competent cadre of business executives to meet the country's growing requirements for trained personnel in the field of International Business Management. Developments in the International market on the one hand and the consequential impact of the same on India's domestic market on the other, call for an increasingly professional approach and sensitivity to international business environment.

Objective:

The MBA (IB) aims at imparting professional education and training in modern management techniques for handling international business operations in a highly dynamic and competitive environment. The specific objectives of the Programme are:

- ✓ To familiarize the participants on the fundamental concepts of management.
- ✓ To expose the participants to the challenges in the emerging competitive business environment in an increasingly globalized world.

- ✓ To relate the management concepts to business situations and help the participants to develop analytical and decision skills so as to evolve effective national and international business strategy.
- ✓ To develop socially responsive managers for International Business and help in shaping up their personality.
- ✓ To equip for career opportunities in International Business.

The Programme aims at providing a comprehensive coverage in incorporating all the important subject areas and disciplines relevant to international business. Equal emphasis has been placed on the quantitative and analytical approach to the study of International Business Management. It also attempts to provide comparative perspectives in many facets of International Business by covering methods of doing business as well as trade and business practices, procedures and documentation in other countries. Besides, effective use of computers and modern information technology is made in pedagogy.

PROGRAMME STRUCTURE

In addition to the Core Courses, the choice of Elective Courses offered to students has also been increased. This is in keeping with the objective of aligning Elective Courses with changing dynamics of the business world, as well as to make the courses more industry relevant.

Induction Courses based on soft Skills and Mathematics are also offered in Trimester-I. The course Structure of MBA (IB) is as follows:

CORE COURSES (to be offered in Six Trimesters)

- | | |
|--|--|
| ✓ Managerial Communication | ✓ Strategic Management |
| ✓ Management Information Systems | ✓ IT Applications in Management |
| ✓ Business Statistics | ✓ Operations Research |
| ✓ Accounting for Managers | ✓ International Financial Management |
| ✓ Economic Theory (Micro and Macroeconomics) | ✓ Economic Environment |
| ✓ Marketing Management | ✓ Operations Management |
| ✓ International Trade Operations & Documentation | ✓ International Trade Logistics & Sourcing |
| ✓ Business Research Methods | ✓ International Business Strategy |
| ✓ Corporate Finance | ✓ Supply Chain Management |
| ✓ International Economics | ✓ Corporate Ethics and Governance |
| ✓ International Marketing Management | ✓ Fundamentals of Management |
| ✓ Organizational Behaviour | ✓ Foreign Language |
| ✓ Human Resources Management | ✓ Psychology for Managers |

Total Course: 26

Elective Courses

1. General Management and Strategy

- ✓ Competitive Strategy
- ✓ Entrepreneurship
- ✓ International Contract Management
- ✓ Management of Strategic Alliances
- ✓ New Venture Creation & Startups
- ✓ Strategy Execution & Tools
- ✓ Digital Strategy and Transformation
- ✓ Crisis Management
- ✓ Cross Cultural Management
- ✓ Management Consulting

Total Course: 10

2. Quantitative Techniques & Operations Management

- ✓ Advanced Forecasting Techniques for Business Applications
- ✓ Advanced Supply Chain Management
- ✓ Modeling in SCM: SCOR Approach
- ✓ Multi-Variate Data Analysis & Forecasting Techniques
- ✓ Advanced Optimization Techniques

Total Course: 05

3. Information Technology

- ✓ Software Product Management
- ✓ Enterprise Resource Planning (ERP) Systems
- ✓ IT Project Consultancy
- ✓ Online Business & E-Commerce
- ✓ Data Modelling and Visualization
- ✓ Machine Learning and Artificial Intelligence

Total Course: 06

4. Finance

- ✓ Financial Derivatives & Risk Management
- ✓ Financial Modeling
- ✓ Financial Risk Management
- ✓ Financing of International Trade
- ✓ Fintech
- ✓ Fixed Income
- ✓ Management of Financial Services
- ✓ Mergers & Acquisitions
- ✓ Project Appraisal & Finance
- ✓ Security Analysis & Portfolio Management
- ✓ Trading Strategies and Evaluation
- ✓ Alternative Investment

Total Course: 06

5. Marketing

- ✓ Advertising & Promotion Management
- ✓ B2B Marketing
- ✓ Brand Management
- ✓ Consumer Behaviour
- ✓ Customer Relationship Management
- ✓ Digital Marketing
- ✓ Marketing of Services
- ✓ Marketing Research
- ✓ Retail Management
- ✓ Rural Marketing
- ✓ Sales & Distribution Management
- ✓ Strategic Market Planning & Decision Making

Total Course: 12**6. International Trade Operations & Logistics**

- ✓ Agri-Commodity Trading (ACT)
- ✓ Customs Procedure in GST Regime
- ✓ Risk Management in International Trade
- ✓ Management of Shipping Services
- ✓ Managing Global Compliance in Exports
- ✓ Sectoral Strategies for Exports

Total Course: 06**7. Human Resource**

- ✓ Competency Mapping
- ✓ Impression Management in Organization
- ✓ HR Matrices & Organizational Performance
- ✓ International Human Resource Management Practices
- ✓ Labour Laws & Industrial Relations

Total Course: 05**8. Economics of Strategy**

- ✓ Applied Econometrics
- ✓ Game Theory & Strategy
- ✓ International Investment Treaties & Business Decisions
- ✓ Management of Pricing

Total Course: 05**Other Components**

- ✓ Port Visit
- ✓ Summer Project
- ✓ Research Project

- ✓ Comprehensive Viva
- ✓ SAP (Social Awareness Programme)

Note

- 1 Students are required to opt for 18 Electives. They can major in two functional areas (6 each) and minors (3) in any other functional areas or major in 3 functional areas.
- 2 Course Structure is subject to revision.

Programme Faculty

The Institute has a qualified and experience Faculty with specialization in diverse areas such as International Marketing Management and Research, International Financial Management, Economics and Trade Policy, International Trade Procedures, Logistics & Documentation, Supply Chain Management, Management and Marketing of Services, International Brand Management, International Business Practices and Strategies, Cross Cultural Management and Business Negotiations, etc.

Visiting Faculty

The Institute also draws on expert guest faculty comprising specialists from business enterprises, research institutions, leading business schools and foreign universities.

Fee Structure

MBA in International Business



Total fees for the batch of MBA (IB) 2023-25 programme is as under:

Campus	Total Fee* of MBA (IB) 2023-25 Programme	Refundable Security extra
Delhi	Rs. 21,77,314/- US\$60,000 plus 3,36,514/- (For NRI / Foreign National students)	Rs. 10,000
Kolkata	Rs. 20,97,314/-	Rs. 10,000

* Fee covers Tuition, Library, Internet, Medical Insurance, Hostel charges on double occupancy basis, Boarding charges, Students activities and Alumni charges.

Fee Concession

The students of SC, ST and PWD category are given 50% concession in tuition fee only. If the accommodation is given on single or triple occupancy, the above-mentioned fee will vary accordingly.

THE EXACT AMOUNT OF TOTAL FEE, APPLICABLE FOR MBA (IB) 2024-26 BATCH WILL BE INFORMED TO THE STUDENTS AT THE TIME OF SENDING THE OFFER LETTERS.

Refund of Fee

In case of withdrawal from programme, fee will be refunded as per guidelines of UGC.

MBA in BUSINESS ANALYTICS

MBA (Business Analytics) is a six-trimester general management programme with a focus on Business Analytics for developing a competent cadre of business executives to meet the country's growing requirements for trained personnel in the field of Data Analytics. The course structure of this programme is designed in such a manner that role of analytics is emphasized from the very beginning of the programme. Through this programme student will be exposed to core managerial concepts, business problems, data eco system including data management & its visualization, case studies, business data driven case studies and tools, platforms, and software to solve them. It is our endeavour that through this programme the student remains abreast with important developments and innovations in the industry.

Programme Objective

Familiarizing the students with the increasing role of data and insight it brings to decision making at different levels of organizations.

- ✓ Developing a right set of management and analytical skill to work in the diverse set of data driven businesses like E-Commerce, banking and financial services, operations, supply chain & logistics and healthcare, etc.

- ✓ Developing conceptual framework for analytical models, strategies, and their deployment in various industries.
- ✓ Developing hands on capabilities on the technological driven variety of integrated tools and analytic toolkits and platforms.
- ✓ Developing optimal data driven strategies for the organisations or business units in an automated fashion to help business processes improves and bring insight and innovation.

Pedagogy

The pedagogy varies for each course depending on the focus on theory or practical applications as well as needs of students.

Teaching Methodologies

- Case Studies
- Projects
- Presentation
- Software Skills
- Programming Languages
- Simulation and Games
- Role Play
- Field Visits
- Industry Sessions
- Foreign language skills

PROGRAMME STRUCTURE

In addition to the Core Courses, the choice of Elective Courses offered to students has also been increased. This is in keeping with the objective of aligning Elective Courses with changing dynamics of the business world, as well as to make the courses more industry relevant.

Induction Courses based on soft Skills and Mathematics are also offered in Trimester. The course Structure of MBA (BA) is as follows:

CORE COURSES (to be offered in Six Trimesters)

- ✓ Probability theory
- ✓ Bayesian Techniques and Statistical Inference
- ✓ Business Economics (Micro and Macro)
- ✓ Marketing Management
- ✓ Management Information systems
- ✓ Business Communication
- ✓ Introduction to Business Analytics
- ✓ Regression and Time series Models
- ✓ Qualitative Data Analytics
- ✓ Financial Management
- ✓ Database management system
- ✓ Organization Behavior
- ✓ Strategic Management
- ✓ Foreign Language
- ✓ Corporate and AI Ethics
- ✓ Enterprise risk management
- ✓ Data Visualization
- ✓ Legal Aspects of Business (Corporate and IT Services)
- ✓ Data Structures and Algorithms (Using R/Python)
- ✓ Big Data Analytics
- ✓ Operations Research
- ✓ Natural Language Processing
- ✓ Supply Chain Management
- ✓ Predictive Analytics
- ✓ Machine Learning
- ✓ Operations Management

Total Course: 26

Elective Courses

To be opted by the students from the List of electives from Analytics group and Management group.

Other Components

To be opted by the students from the List of electives from Analytics group and Management group.

- ✓ Industry Visits
- ✓ Summer Project (Internship)
- ✓ Research Project
- ✓ Comprehensive Viva
- ✓ SAP (Social Awareness Programme)

Kindly Note



- 1 Students are required to opt for 18 Electives, 12 from Analytics group and 6 from Management group.
- 2 Course Structure is subject to revision.

At the end of third trimester and sixth trimester, students will do projects and comprehensive viva will be conducted to judge their learning.

Programme Faculty

The Institute has a qualified and experience Faculty with specialization in diverse areas such as International Marketing Management and Research, International Financial Management, Economics and Trade Policy, International Trade Procedures, Logistics & Documentation, Supply Chain Management, Decision Sciences, Management and Marketing of Services, International Brand Management, International Business Practices and Strategies, Cross Cultural Management and Business Negotiations, etc.

Visiting Faculty

The Institute also draws on expert guest faculty comprising specialists from business enterprises, research institutions, leading business schools and foreign universities.

Duration of Programme

- 1 MBA in Business Analytics will be Two-year regular MBA programme spread across six trimesters with 120 learning credits.
- 2 It will be a completely non-residential programme.

Fee Structure

MBA in Business Analytics



Total fees for the batch of MBA (BA) 2023-25 programme is as under:

Campus	Total Fee* of MBA(BA) 2023-25 Programme	Refundable Security extra
Delhi	Rs. 17,16,506/-	Rs. 5,000

* Fee covers tuition fee and other charges for Internet, Library, Medical Insurance and Alumni & student Activity). Refundable security deposit of Rs.5000/- is extra.

THE EXACT AMOUNT OF TOTAL FEE, APPLICABLE FOR MBA (BA) 2024-26 BATCH WILL BE INFORMED TO THE STUDENTS AT THE TIME OF SENDING THE OFFER LETTERS.

Fee Concession

The Students of SC/ST/PwD category are given 50% concession in tuition fee only.

Refund of Fee

On cancellation of the admission, fee will be refunded as per applicable UGC Guidelines.



ADMISSION PROCEDURE

MBA (International Business)

Eligibility



- 1 Recognized Bachelor's degree of minimum 3 years' duration in any disciplines with minimum 50% marks [45% in case of the candidates belonging to Scheduled Caste (SC), Scheduled Tribe (ST) and Persons with Disability (PWD) categories].
- 2 Candidates appearing for a qualifying examination can also apply subject to submission of proof of requisite qualification by October 31, 2024.



No age limit.

Admission of the candidate who joins the programme on provisional basis but fails to obtain minimum percentage in the Bachelor's degree examination will be automatically cancelled forth with. Such candidate should immediately inform the Institute on declaration of his/her results. Admission of candidates who do not inform the Institute of such a situation will automatically stand cancelled on 31st October 2024. No request for extension of time for re-evaluation, etc. will be entertained.

Mode of Admission

- 1 For short-listing/selecting the candidates, IIFT will use score of CAT 2023 and other defined parameters.
- 2 Shortlisted candidates on the basis of CAT 2023 Score & other parameters will be called for second round of the admission process consisting of Group Discussion/Personal Interview.

Eligibility For Foreign Nationals/NRI Candidates)

- 1 Recognized Bachelor's degree of minimum 3 years' duration with minimum 50% marks.
- 2 Candidates appearing for a qualifying examination can also apply subject to submission of proof of requisite qualification by 31st October 2024.
- 3 In order to qualify as an international candidate for the purpose of applying to IIFT's MBA (IB) Programme a candidate should have been (expected to be) resident outside India for a period of not



less than 18 months as on 31st December 2023 and be outside India during CAT 2023 examination. The Indian nationals who are living, working, studying abroad should produce with application a certificate from the Indian Embassy/High Commission/Consulate of the country where the candidate is currently based, stating that the candidate has been resident in that country continuously for a period of not less than 18 months as on 31st December 2023.

- 4 Foreign Nationals need to have a valid passport/ travel document from a country other than India. The Foreign Nationals who are present in India at the time of CAT 2023 test are required to take the same. The candidate should produce Graduate Management Aptitude Test (GMAT) score which should be received by the Institute latest by 15th March 2024. GMAT taken before 1st January 2022 is not valid.
- 5 If the candidate has appeared for any MBA entrance examination for that year in India (2023) such as, XAT /MAT, etc., he /she is not eligible to apply. Candidates are required to give the undertaking for the same.

NRI-Sponsored candidates and Children of NRIs are not considered under this category.

Selection Process for Foreign Nationals/NRI Candidates)

The admission of candidates under this category is on the basis of GMAT Score and Personal Interview.

Kindly Note

Candidates called for this will have to make their own travel arrangements. In case they are not able to be physically present, they would be interviewed through online mode.

List of shortlisted candidates for GD/PI and final selection to MBA (IB) 2024-26 Programme will be available on IIFT website i.e. www.iift.ac.in

Seats for MBA (IB)

258 seats in Delhi Campus and 253 seats in Kolkata Campus. Seats are reserved as per Government of India's norms.

Documents to be submitted along with Application Form

- ✓ Copy of latest GMAT score certificate
- ✓ Self-Attested copy of all academic mark-sheets/ certificates (Class X, XII & Graduation).
- ✓ Copy of all Passport pages having official entries.
- ✓ An undertaking that the candidate has not appeared for any MBA entrance examination for the year (2023) such as CAT/XAT/MAT, etc.
- ✓ Two letters of recommendation. Preferably, one of these should be written by a current supervisor or manager. These condone should be from someone who is in apposition to evaluate the applicant's professional as well as his/her managerial and leadership potential.

No letter of recommendation should be written by immediate family members, e.g. parents, grandparents, siblings and spouse.

- ✔ The Indian nationals who are living, working, studying abroad should produce with application a certificate from the Indian Embassy / High Commission / Consulate of the country where the candidate is currently based, stated that the candidate has been resident in that country continuously for a period of not less than 18 months as on 31st December 2023.

SC/ST/PWD/OBC-NCL/General-EWS/Kashmiri Migrants candidates have to upload the requisite category certificate, as applicable in central government Institute's with the Application Form.

Category once filled by the candidate in his/her online application form, will not be changed under any circumstances.

MBA (Business Analytics)



Eligibility

- 1 The candidate must hold a Bachelor's degree with minimum 50% marks in aggregate or 5.0 CGPA out of 10. The student should have Mathematics/ Statistics as one of the subjects at Graduation level.

or

Candidates must hold B. Tech / B.E degree in any discipline from a recognized university/institute with at least 50% marks in aggregate or 5.0 CGPA out of 10.

or

The candidate must hold a Bachelor's degree with minimum 50% marks in aggregate or 5.0 CGPA out of 10, with Mathematics as a subject at 10+2 level. Applied Mathematics in 10+2 will not be considered.

The candidate must hold a Bachelor's degree with minimum 50% marks in aggregate or 5.0 CGPA out of 10, with Mathematics as a subject at 10+2 level. Applied Mathematics in 10+2 will not be considered.

- 2 Candidates appearing for a qualifying examination can also apply subject to submission of proof of requisite qualification by October 31, 2024. No request for extension of time for re-evaluation etc. will be entertained.

- 3 Candidate having GMAT score, which has been taken on or January 01, 2022 can also apply, subject to meeting other eligibility.



No age limit.

Mode of Admission

- 1 MBA (BA) programme is only at Delhi campus
- 2 For short-listing/selecting the candidates, IIFT will use score of CAT 2023 or GMAT.
- 3 On the basis of CAT 2023 score or GMAT score and other defined parameters, candidates will be called for second round consisting of Group Discussion/Personal Interview.
- 4 Final selection based on score of CAT 2023 or GMAT and performance in GD/PI, academic performance in 10th & 12th and work experience.

Note



- ✓ Some Weightage will be given to female candidates to bring in Gender Diversity in the Programme

Seats for MBA (BA)

There are 60 seats in Delhi Campus. Seats are reserved for prescribed categories as per Government of India's norms. The reservations are subject to candidates meeting the admission requirements of the Institute under this category.



How to Apply?

Please visit IIFT website (www.iift.ac.in) and fill Online Application Form for MBA (IB) and MBA (BA) programmes as per details given there.

Application Fee for MBA (IB) and MBA (BA) Programmes

For General / OBC-NCL, EWS Candidates	Rs. 3,000
For SC / ST / PWD / TRANSGENDER Candidates	Rs. 1,500
For Foreign Nationals / NRIs	\$200/ Rs. 15,000

Application fee once paid will not be refunded.

IMPORTANT INFORMATION

- ✓ In case of any problem in registration process, the candidates can contact on 011-39147213 and E-mail: admission@iift.edu. They must indicate their CAT Application No./ GMAT id and registered email address in their communications.
- ✓ The Candidate should follow CAT advertisement / CAT website for registration to CAT 2023 Examination. IIFT will use the CAT Score for shortlisting / selecting the candidates for IIFT's MBA(IB) and MBA(BA) 2024-26 programmes. IIMS has no role either in the selection process or in the conduct of the programme.
- ✓ Applications of Foreign Nationals under Self-financing Scheme should be routed through the Ministry of External Affairs/Ministry of Human Resource Development, Government of India and should be received by the Institute latest by 15th March 2024. They must send a copy of their valid GMAT score with the application.
- ✓ All disputes would be subject to the jurisdiction of Delhi Courts only.

- ✓ INCOMPLETE APPLICATIONS IN ANY MANNER SHALL BE SUMMARILY REJECTED.

INI Status

IIFT is expected to be conferred with the status of an "Institute of National Importance" in International Trade (Management and International Economics). The Bill for the same is under consideration with Government of India and is likely to be approved by the Parliament.

Conferment of INI status would empower the IIFT to attain standards of global excellence in International Trade- (Management and International Economics) and allied areas of knowledge.

Subsequent to conferment of INI status, IIFT, Delhi campus, IIFT, Kolkata campus and IIFT, Kakinada campus will become independent institutes. The degrees will be awarded by the respective institutes and similarly, placement activities may also be managed by the respective institutes.

RAGGING IS PROHIBITED AS PER THE DECISION OF THE SUPREME COURT OF INDIA IN WRIT PETITION NO. © 656/1998.



As per the order of the honorable Supreme Court dated 4.5.2001, ragging is banned in the Institute and anyone found indulging in ragging of any form is likely to be punished appropriately, which may include expulsion from the Institute. The students selected through the Admission process and opting to join the Programme will be required to submit two affidavits as per the format given by UGC in their website www.ugc.nic.in to this effect.

Corporate Competitions

To get the opportunity to participate in the corporate competition in terms of Corporate Awards, which are considered as a benchmark for comparative performance vis-à-vis other institutions, IIFT students participated and won prominent competitions organized by leading organizations and premier B-Schools. Notable awards where IIFTians have done well are: Mahindra War Room National winners, CFA Research Challenge Asia Pacific Finalist organized by CFA Institute, Stratos National Finalist organized by ABG, Duff & Phelps University Challenge Second Runners Up, RB Global Challenge Finalist organized by Reckitt Benckiser, Carpe Diem Second Runners up organized by Hindustan Unilever, Steel-A-Thon National Finalist organized by Tata Steel, National Finalist Accuracy Business Cup, Transformation Series organized by Yes Bank, LOUD organized by Godrej, Game plan organized by GEP, etc.

Quo Vadis – The Annual Fest

Quo Vadis hosts the Annual cultural and management fest of IIFT Delhi, comprising of 13 management, 2 media events, 8 cultural events and performances by some of the biggest stars in the entertainment industry. Further, following 15 management events from different domains are conducted: Samahva, Markician, Vriddhan, Cognoscentia, Arbitrage, The Civic Switch, Ascend, PHInomena, Nirmaan, Stratethon, Vanijya, Ops- Hunt and Mantavya.

The events usually see a foot fall of more than 7000 people and participation from students of B-schools from across India.

Blood Donation Camp

Blood Donation camp witnesses over 100 students of IIFT donating blood for the noble cause.

Annual IIFT Marathon

Marathon is the first Pre-Quo Vadis event conducted in October. The marathon route starts and ends at IIFT. It witnesses participation from seasoned professional runners, college students and children from NGO. The event is usually sponsored by the likes of Lion's Club Chaibasa, Rew, etc.

STUDENT ACTIVITIES

Big Fight

Melange & Sports Committee at IIFT conduct Big Fight, an inter-section sports cum cultural event where different sections competed for the title. Big Fight is a 5-day long event when sports & cultural activities takes center stage at IIFT.

Ultimate Warriors League

Ultimate Warriors League (UWL), the name in itself explains the twist of IPL given to this sports cum marketing intra-IIFT extravaganza. It is a 6-day long event, with potential owners bidding for 4 teams and then the actual team owners getting to bid for players, with the auctioneer at the helm of it. Apart from the sporting angle, UWL also encompasses roles for students in various functions such as Marketing and Finance, with teams pulling in sponsors and planning unique marketing activities. It was a mega lesson in management and a perfect mix of sports, learning and fun.

Adrenaline (Annual Sports Fest)

Adrenaline is IIFT's Annual Sports Fest, wherein teams from various nationwide colleges participate.

Marking the end of the academic calendar across colleges, the event witnesses participation from 15+ top B-Schools across India with over 500 participants competing for the ultimate glory in 10 sports. We also see participation from our esteemed alumni who participate in various sports reminiscing their days at IIFT.

The outdoor events are held at Jawahar Lal Nehru Stadium, the same place which hosted the Commonwealth Games in 2010, adding some grandeur to the event and same will be continued in future.

Parichay

Parichay is a week-long Personality Development Program that happens for the incoming batch. This is done to introduce them to the MBA rigor and make sure that they are ready for the upcoming journey. They are introduced to the different clubs, cells and committees at the campus and they are also given various tasks to perform in groups for them to get introduced to each other.

Antarang

Antarang is the National Advertising Conclave conducted by Brand wagon, the Marketing Club of IIFT Delhi. There are various workshops on marketing and advertising held during a span of 2 days. There are various inter college competitions related to marketing and advertising that are also held as a part of the conclave.

Chausar

Chausar, the Annual National Consulting Conclave organized by Socrates, the Consulting and Strategy Club of IIFT Delhi is held every year. There are domain specific workshops conducted during the 2-day period. At the same time, consulting case competitions are also conducted.

TEDxIIFT

The Media Committee at IIFT Delhi hosts its marquee event i.e. TEDx IIFT Delhi. Over the years, TEDx IIFT Delhi has been graced by eminent speakers like Javed Akhtar – Renowned lyricist, General Bikram Singh – Former Chief of Army Staff, Manu Jain – Xiaomi India, Head, Somdev Devraman, Tennis Player, Ashwin Sanghi, Best Selling Author, Sonal Man Singh, Padma Vibhushan, Musician.

Leadership Talk Series

IIFT Speaks is a cross domain interview series conducted by IIFT students to interview domain experts to gain an on-ground understanding of various topics.

Trade Winds

Trade Winds is IIFT's Annual Business Conclave which provides a platform for IIFT's students to interact with eminent professionals from the industry as well as various esteemed international organizations.

Through the medium of Trade Winds, students and industry experts engage in panel discussions ranging from market trends to managing complex industry problems. These sessions provide our students with a chance to broaden their visit and be exposed to multi-faceted domains of international businesses and also, act as a doorway for Top leaders to engage with the upcoming youth and millennials of the country.

Trade Winds consists of National Digital Summit, National Operations Summit, National Finance Summit, National Trade Summit, National Marketing Summit and National Leadership Summit.

Titanomachy

The annual sports fest of IIFT Kolkata, where 4 teams compete against each other in multiple sporting events like badminton, chess, football, cricket, volleyball and many more.

Open Mic

Fantasia, the Annual Open Mic event is conducted by Trading Thoughts, the Literature Cell at IIFT, to showcase students' various talents- be it singing, playing an instrument, shayari, poetry or stand-up.

Chupa Rustam series & Photographer of the Month

Pix Cell, the Photography cell at IIFT launches an all year- round talent hunt for Hidden Gems of photographers in IIFT, who want to showcase their stories through their pictures. They invite entries from the students who wish to share their top 10 original clicks and get an opportunity to get featured on the Pix Cell's Wall of Fame.

Pre-Induction program

The Pre-Induction program, conducted by the Media Committee, starts right from the result declaration of the final shortlist for the MBA (IB) IIFT admission.

This activity involves branding IIFT for prospective shortlisted candidates, ensuring maximum conversion ratio through constant interaction via exclusive FB and Telegram groups, continuous support with queries, loan and scholarship process guidance.

Personal Branding Workshop

The student-driven Media Committee initiated the mentoring of the incoming batch into a new B-school life by conducting various useful sessions regarding Guidance about B-school life, Importance of networking, Certifications, Courses, Productive Action Points before course commencement.

"Up IIFT" Prep Strategy series

As part of the Media Committee's initiative to aid the preparation of thousands of aspirants writing the IIFT entrance examination, we collaborate with Inside IIM to launch the "Up IIFT" Prep Strategy series. Cracking the IIFT exam, which contains 6 sections: General Knowledge; English Usage, Reading Comprehension, Logical Reasoning, Data Interpretation, Quantitative Reasoning in 2 hours requires thorough & meticulous preparation. Hence, students who score top percentiles are interviewed to provide their tips and tricks, which led them to success.

'IIFT Insider' (IIFT's Official Blog)

The students from the Media Committee took it upon themselves to create a new age fresh blog on occasion of IIFT's 58th Foundation Day.

This blog is aimed to reflect the views of IIFTians on any and all topics under the sun – ranging from finance, marketing, trade, consulting to arts, music, prose and poetry!

Other features of IIFT Insider are Campus news, Student created content, Student achievements, Internship/SEP diaries.

SOCIAL AWARENESS PROGRAMME

The students at the institute are being provided a platform to sensitize the social causes of the society under Social Awareness Programme (SAP). The Social Awareness Programme is a 3-credit compulsory programme at the Institute. Students are required to complete a project, towards social causes, under the able guidance of the partner NGOs, serving for the underprivileged sections of society, of the Institute.

The programme has been initiated to sensitize our students to the social cause and become a Socially Responsible Global Manager. More than 3500 students have since been benefited from the programme. The students work on all important parameters of social work and do a project on the work assigned by the NGO. Some of the key parameters wherein our students have put in efforts for the social cause are:

- ✔ Disability
- ✔ Women Empowerment & Preventing Female Foeticide
- ✔ Environment & Community Development
- ✔ HIV/AIDS Awareness
- ✔ Education for Children-Street to School
- ✔ Welfare of Disadvantaged Elderly People
- ✔ Water Management, Waste Management & Recycling
- ✔ Literacy, Sanitation & Livelihood
- ✔ Child Education, Welfare & Health
- ✔ Shelter for Homeless, Community Development
- ✔ Child Adoption, etc

This year the students have been deputed to approximately 49 NGOs/Corporate houses at Delhi and Kolkata campuses. IIFT endorses the social commitment of the students towards the welfare of under privileged members of the society.

FACULTY & ADMINISTRATION

Vice - Chancellor	Dr. Satinder Bhatia
Dean	Dr. Satinder Bhatia
Head, Kolkata Campus	K. Rangarajan
Head, Kakinada Campus	V. Raveendra Sarathi
Head, Gift City Campus	Jaydeep Mukherjee
Professors	
Sugata Marjit	Om Prakash Wali
Ashim Raj Singla	Prabir K. Das
Biswajit Nag	Pooja Lakhanpal
Gautam Kumar Dutta	Rakesh Mohan Joshi
Jayanta Kumar Seal	Radhika Prosad Datta
Nitin Seth	Ram Singh
Niti Nandini Chatnani	Ravi Shanker (on re-employment)
Ranajoy Bhattacharyya	Vijaya Katti (on re-employment)
Rajendra Prasad Sharma	Asheesh Pandey

Rohit Mehtani	Jaydeep Mukherjee
Saikat Banerjee	Sweta Srivastava Malla
Sanjay Rastogi	Debashis Chakraborty
Sheeba Kapil	Bibek Ray Chaudhuri
Saswati Tripathi	James J. Nedumpara
D. Sunitha Raju	Mukesh Bhatnagar
M. Venkatesan	Murali Kallummal
Deepankar Sinha	

Associate Professors

Jacqueline Symss	Himani Gupta
Sujata Kar	Triptendu Prakash Ghosh
Pralok Gupta	Sachin Kumar Sharma
Shailja Singh	

Assistant Professors

Areej Aftab Siddiqui	A.K. Srustidhar Chand
Ashish Gupta	Arunima Rana
Anchal Arora	Anirban Biswas

Anju Goswami	Charu Grover
Divya Tuteja	Ginni Chawla
J.K Verma	Kavita Wadhwa
Neha Jain	Oindrilla Dey
Papiya Ghosh	Parul Singh
Pratik Maheshwari	Preeti Tak
Priyanka Jayaswal	Siddharth S. Rai
Sonu Verma	Sovanjeet Mishra
Sugandha Huria	Tuheena Mukherjee
Taufiq Ajaz	Oly Mishra
Sanghita Mondal	Javed Ahmad Bhat
Naman Sharma	Siddharth Shankar Rai
Satwik Shekhar	Shiny Pradeep
Swati Shukla Singh	

Registrar	Dr. P.K. Gupta
Registrar (I/C) and Deputy Registrar (Gen. Admin. & Projects)	Gaurav Gulati
Deputy Registrar (Establishment, Estate & Maintenance)	Amit Kumar Chanpuria
Deputy Finance Officer	Pitambar Behera
Sr. Administrative Officer (on contract)	P Sakthivel
Assistant Finance Officer	P. G. Deepa
Institute Engineer (On contract)	Rakesh Kumar Gupta
Assistant Registrar (Estate & Maintenance)	Nalini Meshram
Assistant Registrar (Academics)	Meenakshi Saxena
Assistant Registrar (Kolkata)	Vinay Goel
Assistant Registrar (GIFT City, Gujarat)	Parth Shah
Assistant Registrar (Kakinada)	Sandanaboina Mahesh Kumar
Section Officer (Examination)	Lalita Gupta
Section Officer (GSM)	Sumita Marwah
Section Officer (Admission)	Anil Kumar Meena
Section Officer (Research)	Kavita Sharma
Section Officer (ICCD)	Mohini Madaan
Section Officer (MDP)	Rahul Kapoor
Section Officer (Establishment)	Jitender Saxena

Section Officer (Projects, APAR, EMPD, Security)	Karun Duggal
Section Officer (Gen. Admin.-I and Gen. Admin.-II)	Hojjahat Baite
Section Officer (Kolkata)	Dwaipayan Ash
Section Officer (GIFT City, Gujarat)	Jaya Fulwani
Accounts Officer (On contract)	Shahid Anwar
Accounts Officer (On contract)	M. Vadivelu
Accounts Officer (On contract)	Bishan Pal
Manager (Communications & Social Media) (On contract)	Madhuri Devi Kushwaha
Accreditation and Ranking officer (On contract)	Ayush Badole
Officer on Special Duty (On contract), Kakinada Campus	Dr. T. Babu Rao Naidu, IAS (Rtd.)
Support Services	
Systems Manager	Bimal Kumar Panda
Assistant Systems Manager	S. Balasubramanian
Computer Programmer	Neha Vinayak
Assistant Librarian	Nirmala
Network Manager (Kolkata) – (On contract)	Atul Kumar
Network Manager (Kakinada) – (On contract)	Mohan Rao Uppala

IMPORTANT DATES

Last date to apply online	6th December 2023
Dates for Foreign Nationals/NRI application form	From 15 January to 15 March 2024
CAT Exam	26 November 2023 (Sunday)

Application Fee

For General / OBC-NCL, EWS Candidates	Rs. 3,000
For SC / ST / PWD / TRANSGENDER Candidates	Rs. 1,500
For Foreign Nationals / NRIs	\$200/ Rs. 15,000

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📞 91-011-39147301

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Borough XII, Kolkata-700107

☎ 033-24432451 – 53 (PBX)

📞 91-033-24432454

Kakinada Campus

IIFT, JNTUK Campus, Kakinada,
Andhra Pradesh - 533003

Admission Related Inquiry

Contact Section Officer (Admissions Cell)

☎ 011- 39147213 (Direct), 39147200-05
EPBAX (Extn. 621) Mob. 09773698083

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